



Stoughton Utilities

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Serving Electric, Water & Wastewater Since 1886

News Release

Stoughton Utilities

FOR IMMEDIATE RELEASE

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Stoughton Utilities LED Light Exchange and Holiday Food Drive a Success

Stoughton Utilities took their energy efficiency efforts one step further this past holiday season, offering utility customers a “bright” reward for charitable donations to the City of Stoughton Food Pantry.

Utility customers in Stoughton were encouraged to make donations to the local food pantry to support the increased need to feed local residents during the holiday season. Stoughton Utilities’ customers could receive an indoor or outdoor light timer and a new string of LED holiday lights with a donation of 4 non-perishable food items.

This year, the program distributed 377 strands of new energy efficient LED holiday lights and light timers, and collected 1,722 pounds of non-perishable food that was donated to the Stoughton Food Pantry. Stoughton Utilities also donated an additional \$600 from its Community Contributions fund to the City of Stoughton Food Pantry, and \$600 to the Stoughton Personal Essentials Pantry.

“During the holiday season there is an increased need for donations to help feed local residents, and our customers have the opportunity to be leaders in Stoughton by assisting those in need,” Stoughton Utilities Assistant Director Brian Hoops said. “There was no limit to what non-perishable foods could be donated, and Stoughton Utilities encouraged customers to give what they could.”

Compared to standard incandescent holiday lights, LED lights offer several advantages. LED lights are more efficient, using 99 percent less energy, and are safer and last longer than standard holiday lights. LED lights produce almost no heat and do not have the same components that cause traditional lights to burn out or combust.

“Through this promotion, our utility customers saved energy and helped their neighbors have a happier and healthier holiday season,” said Hoops. “It’s the type of win-win situation that we love to see, and the outpouring of support says a lot about the generosity of this community.”



Brandi Yungen (left) of Stoughton Utilities presents the City of Stoughton Food Pantry with a \$600 donation from the utility’s Community Contribution fund.



Brandi Yungen (right) of Stoughton Utilities presents Stoughton Personal Essentials Pantry with a \$600 donation from the utility's Community Contribution fund.

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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.