



600 South Fourth Street
P.O. Box 383
Stoughton, WI 53589-0383

Serving Electric, Water & Wastewater Since 1886

News Release

Stoughton Utilities

FOR IMMEDIATE RELEASE

February 7, 2012

Contact: Brian Hoops, Utilities Office & Information Systems Supervisor

Stoughton Utilities RoundUP Program Donates \$1,500 to Stoughton Holiday Fund

City of Stoughton Mayor Donna Olson recently accepted a \$1,500 donation from Brian Hoops of Stoughton Utilities. This donation is part of Stoughton Utilities' RoundUP program, a voluntary program that 'rounds up' customers' utility bills to the next whole dollar. All proceeds are distributed to and benefit local community organizations.

The Stoughton Holiday Fund, began in 1982 as a non-profit entity to provide assistance to needy families in the Stoughton Area School District primarily during the holiday season. It was started by the United Methodist Church in Stoughton and in 1992 its treasury was transferred to the City of Stoughton. The main goal of the Stoughton Holiday Fund is to provide an on-time delivery of food, toys, clothing certificates, and other miscellaneous donations just prior to the Christmas holiday. This endeavor is coordinated by the Stoughton Holiday Fund committee and by the hundreds of volunteers during a two-day event. Other donations and assistance are made throughout the year on a referral basis.

Stoughton Utilities began the RoundUP program in 2006 as a way to further assist local non-profit organizations in our community. In 2011 the program collected and awarded

\$3,300 in funds to four local organizations. Over five percent of Stoughton Utilities customers have voluntarily chosen to participate in the program and are continuing the "neighbor helping neighbor" concept that founded Stoughton Utilities over a century ago.

Customers wishing to participate in the RoundUP program, or non-profit organizations requesting to be considered for future donations, may sign up online at roundup.stoughtonutilities.com or by calling Stoughton Utilities customer service at (608) 873-3379.



###

Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area, and wastewater and water customers in Stoughton.